



The Riveredge Outdoor Learning Elementary School Campaign Committee Agenda

Date and Time

Tuesday, November 15th at 9:00AM CDT

Location

Virtual

Tuesday, November 15 · 9:00 – 10:00am

[Join with Google Meet](#)

meet.google.com/bno-xjcm-ohs

[Join by phone](#)

(US) +1 320-318-1653 PIN: 857 878 037#

All items slated for a vote may or may not be voted on during this session

Agenda	Purpose	Presenter	Time
I. Opening Items		Cindy Raimer	9:00 am
A. Call the Meeting to Order The meeting was called to order at 9:14 a.m.			
B. Record Attendance Present: Tera Rogers, Adam Eader, Catherine Hubbard, Korinne Haeffel			
C. Approval of Agenda Motion to approve: Catherine 2nd: Korinne	Vote	Cindy Raimer	1M
II. Determine Campaign Committee goal	Info	Cindy and Tera	9:03 am
A. Giving Tuesday (\$1,000)			
B. Calendar Year Campaign goal A longer term annual goal will be determined after research and budget forecast. We will create a fundraising annual plan with a strategy and larger goal.			
III. Update on financial payment platform	Info	Tera Rogers	9:20 am
Tera has researched and will move forward with registering us with PayPal Charity, which works with PayPal and Venmo. The auditor recommends the GC Treasurer be the named person on the account. We must maintain marketing materials used for fundraising.			

IV. Giving Tuesday Campaign Launch Info Korrinne Haeffel **9:25 am**
Korinne has created marketing campaigns for social media platforms for Giving Tuesday.
Donors Choose is also doubling all donations for Giving Tuesday. Cindy will work with teachers to create projects for Giving Tuesday and will send a priority list to Korinne.

V. Additional Funding strategies Info Cindy Raimer **9:40 am**
Grant Funding-Catherine will create list of opportunities
Adam will research policy around fundraising that needs to be approved.
Catherine will create ideas regarding a landing page for fundraising for our website.

Motion to adjourn by Tera at 10:18
2nd by Catherine
All in Favor

[Committee Meetings:](#)

- Facilities Committee- 3rd Wednesday of every month 4-5pm
- Executive Committee- 3rd Thursday of month at 7pm

[2022-2023 Governance Council Meeting Dates](#)

- TUESDAY, November 29th at 6pm (DATE CHANGE), VIRTUAL
- TUESDAY, December 20th at 6pm (DATE CHANGE), VIRTUAL