



The Riveredge Outdoor Learning Elementary School Governance Council Retreat Agenda

Date and Time

Thursday, July 27, 2023 at 4:30 p.m. at NOSD Innovation Room

In Person Meeting: Brian Fortney, Diane Abbey, Michelle Travis, Adam Eader, Korinne Haeffel-Petersen

This is a meeting of the Riveredge Outdoor Learning Elementary School Governance Council in public for the purpose of conducting the School's business and is not to be considered a public community meeting. More than 24 hours prior to the meeting, notice of the time, place, date and subject matter of this meeting was posted at the entrance doors at Riveredge Nature Center and the Riveredge Outdoor Learning Elementary School. A copy was also posted on the ROLES website and sent to the Northern Ozaukee School District.

Agenda

Opening Items

- A. Call the Meeting to Order
- B. Record Attendance
- C. Adoption of Agenda
 1. Motion to approve agenda: Michelle Travis
 2. Second: Diane Abbey
 3. Motion carried unanimously.

Sugar Maple Website Introduction & Training

- A. Stephanie Krubsack demo'd the website
- B. Michelle asked how the website would handle cookies per some training she had on new state laws regarding tracking.

Building a Long Term Enrollment - WRCCS Conf

- A. Target demographics
 - a. Dedicated to outdoors
 - b. Not interested in traditional school model
 - c. Academically savvy
 - d. Hands on parents
- B. Home visits
- C. Daycares, feeder schools & waitlists
 - a.
- D. Presence at community events
- E. Flyers at community businesses

Break

Building Trust - WRCCS Conf

Resource: [Building Trust Overview and Takeaways](#)

Fundraising & Storytelling

Break

What Can I Control??

Resource: [What Can I Control?](#)

Lane Document Work

Closing Items

D. Adjourn Meeting